



Grays Harbor

**BUILDING A SUSTAINABLE
GRAYS HARBOR**



Welcome!

**Grays Harbor
County Commissioner**

Al Carter

Vision!



Launching 2020

Part I: What are we doing?

- **Sustainable Grays Harbor Workshop**
 - **Opportunities for a sustainable economy**
 - Realize potential, need for broader reach
 - Initiate listening post to determine interest

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Launching 2020

Part II: Who might join in?

- **Community Partner Forum #1**
 - **Confirm interest (boy, did we ever)**
 - Expand geographic scope
 - Identify founding partners
 - Establish the framework!

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Launching 2020

Part III: How do we go about this?

■ Community Partner Forum #2 *(Today)*

– Confirm Project Road Map

- Organizing framework, outreach plan
- Timeline, expectations and products

– Frame Issues and Opportunities

- Your priority ideas, initiatives and issues

– Launch!

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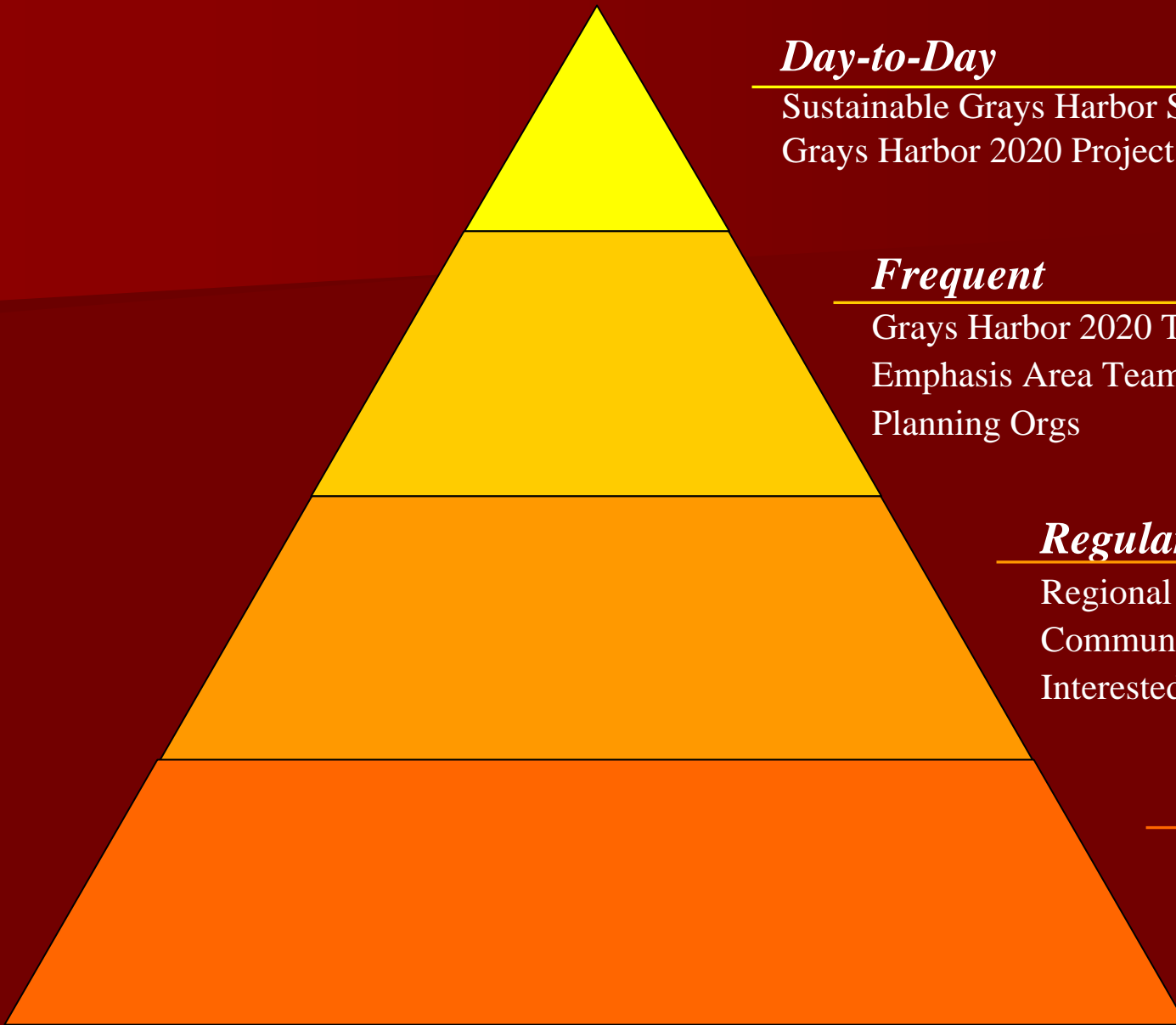
2020 Road Map

Organizing Framework

- **Regional Leadership Council**
 - Checks and Balances
 - Adoption and Integration
- **Task Force**
 - Public Involvement Guidance and Support
 - Concurrency and Troubleshooting
- **Steering Committee**
 - Execution and Monitoring

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Day-to-Day

Sustainable Grays Harbor Steering Committee
Grays Harbor 2020 Project Team

Frequent

Grays Harbor 2020 Task Force
Emphasis Area Teams
Planning Orgs

Regular

Regional Leadership Council
Community Partners (Forum)
Interested Citizens & Groups

As Interested

General Public
External Audiences

**Grays Harbor 2020
Degrees of Participation**

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2020 Road Map

Phase I: The Launch

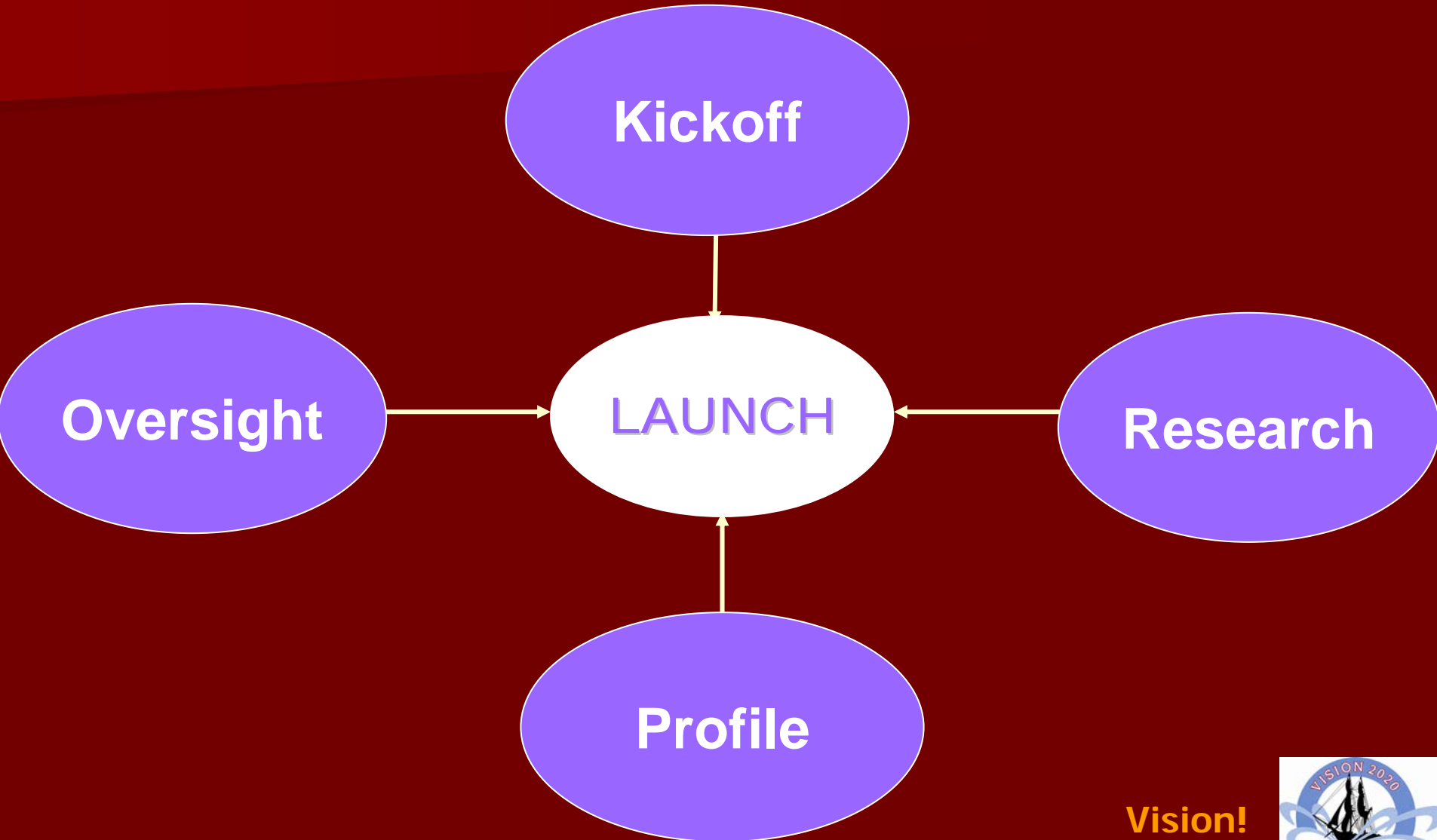
■ Information Gathering

- Community Plans Review
- Data Profile
- Community Forums
- Surveys, Interviews, Video
- Speakers Bureaus

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Get Ready. Get Set. Go.



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2020 Road Map

Phase II: Strategy & Action Planning

- Key Theme Identification
- Information Sorting
- Working Teams
- Partner & Public Input

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Building Ownership Through Involvement

- Stakeholder Interviews
- Forums
- Town Hall Meetings
- Bilingual Outreach
- Speakers Bureau
- Youth Involvement
- Surveys
- Newsletters
- Video
- Website

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Charting the Course

Think. Test. Refine. Repeat. Go.



Focus Area: Creating a Healthy Business Environment

Strategy 1	Identify and recruit a compatible mix of downtown tenants, including specialty and anchor stores, that help establish downtown as a premier shopping destination.						
Action 1.1 Market Analysis	Conduct a market analysis to identify what types of services and shopping opportunities are desired by Camas area residents, and which of those make most sense to offer downtown. Based on the market analysis, create a profile of the types of businesses which offer the shopping and service preferences of Camas area residents.					Implementation Proposed To Begin:	
	Potential Partners	Anticipated Resources	Issues	Time Needed	2000-02	03-04	2005+
	Camas Downtown Association; City of Camas; Chamber; Clark County; Businesses	\$3,000 for survey and analysis; Staff time	None anticipated	6 months, updated annually		● →	→
Action 1.2 Recruitment Program	Establish a focused process for recruiting and retaining downtown businesses. Consider hiring a professional business recruiter-advocate.					Implementation Proposed To Begin:	
	Potential Partners	Anticipated Resources	Issues	Time Needed	2000-02	03-04	2005+
	City of Camas; Chamber; Camas Downtown Association	\$30,000 annually	Cost	6 months to hire	● →	→	→
Action 1.3 Business Recruitment	Identify and recruit a mix of businesses – including anchor stores, specialty boutiques, restaurants and entertainment establishments – which are synergetic and complementary to existing downtown businesses. Target businesses that generate high foot traffic and extend the hours of downtown activity. Develop appropriate marketing materials.					Implementation Proposed To Begin:	
	Potential Partners	Anticipated Resources	Issues	Time Needed	2000-02	03-04	2005+
	City of Camas; New Recruiter; Chamber; Camas Downtown Association	\$5,000 annually in expenses and materials	Need to hire recruiter first	On-going	● →	→	→

2020 Road Map

Phase III: Securing Support

- Public Forums
- Task Force
- Regional Leadership Council
- Individual Jurisdictions

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2020 Road Map

Phase IV: Implementation Program

- Community Priority Identification
- Partner Recruitment
- Funding Strategies
- Oversight Structure & Schedule
- Measurement & Accountability
- Planned Updates

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Snapshot: 10 Years Ago

WASHINGTON'S LARGEST NEWSPAPER

Sunday

The Seattle Times Seattle Post-Intelligencer

FEBRUARY 2, 1997

\$2.00

Copyright 1997
Seattle Times
Company



Today's weather

Some showers early, partly sunny later. Mostly clear tonight and tomorrow. Highs 45, lows 30 to 35. B 4



HOME AND GARDEN 1997

Cool new plants
HOME/REAL ESTATE G 1

Prize-winning gardens
PACIFIC MAGAZINE

Corrected Flower Show program
HOME/REAL ESTATE G 4



Best are back

Jordan and the Bulls return for Finals rematch

Time: 12:30 p.m.
TV: NBC, Channel 5
Radio: KJR 950

SPORTS, D 1

Hoquiam: Orphan in a booming economy

Away from the I-5 corridor, away from Spokane, this state has pockets where unemployment runs over twice the state average, and social problems seem to grow as fast as the work forces at Boeing and Microsoft. Hoquiam in Grays Harbor County is one of those areas. As its fishing and timber jobs disappear, it struggles to avoid being the town that time forgot.



Policy and politics: Washingtonians on Clinton's coffee list

Those who went say they weren't asked for money



White House invitations

A list of Washingtonians invited to coffee gatherings at the White House over the past year appears on page A2.

BY JAMES V. GRIMALDI AND TOM BROWN
Seattle Times staff reporters

WASHINGTON — The invitation list includes a Mercer Island anti-gun advocate, an Eastside pastor, a prominent Laurelhurst Democratic fund-raiser, a well-known tribal leader, a Boeing vice president, and Washington state's lands commissioner, insurance commissioner, attorney general and future governor.

These are some of the Washingtonians on the list that has the nation's capital talking — the invi-

Most of the Washingtonians, who included then-King County executive and now-Gov. Gary Locke and Attorney General Christine Gregoire, said they were never asked for money, only their opinions on pressing issues.

But like the dozens of others off-

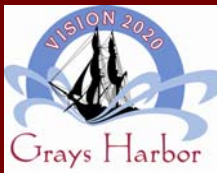
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Snapshot: Today



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Questions!

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Snapshot: Tomorrow

- If I see ___ in the year 2020, I'll know this process has been a success.
- What "bold move" have you heard or thought of, but been afraid to repeat or say?
- How can we improve sustainability in our:
 - Economy
 - Environment
 - Education Network
 - Arts
 - Social Fabric
 - Other

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Discussion

- Content for website, newsletter
- Ways to reach community
- Recruiting active participants
- Rules to live by

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